



PRODUCT CATALOGUE 2026

“FOR US, BY US”

Experience the true essence of Gambian baking. From our signature stone-baked breads to our delicate, buttery pastries, every item in this catalogue is crafted with passion and the finest local ingredients.

Discover a world where tradition meets world-class quality.....!!!



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ABOUT OUR COMPANY

Founded on a passion for authentic artisan craftsmanship, King Baker has grown from a local dream into The Gambia’s premier destination for fresh-baked excellence. We are more than just a bakery; we are a community-driven brand built on the principle of **"For Us, By Us"**.

Every day, our master bakers combine time-honored traditions with the finest premium ingredients to bring you a world-class selection of breads, decadent cakes, and signature pastries. At King Baker, we take pride in nourishing our neighborhoods with oven-to-table freshness, ensuring that every bite tastes like home.



Elite Standards

To deliver world-class freshness and flavor by using only the finest ingredients in our daily scratch-baked artisan collection.



National Pride

To fuel local growth and community connection, ensuring King Baker remains the most trusted and accessible home for quality baking.

THE COMPANY OBJECTIVES

To set the gold standard for Gambian baking by delivering oven-to-table freshness, uncompromising quality, and innovative flavors. Through our 'For Us, By Us' spirit, we strive to nourish our community and remain the most trusted household name for premium artisan bread and pastries



Artisan Tradition:

Blending time-honored baking techniques with modern precision to create unique, high-quality textures.



Customer First:

Dedicated to providing a warm, family-oriented service that treats every customer like a guest in our home.



Pure Ingredients:

Using only 100% natural butter and premium grains to ensure every product is as healthy as it is delicious.



Daily Innovation:

Constantly evolving our menu to bring new international flavors and healthy grain options to the Gambian palate.

OUR VISION

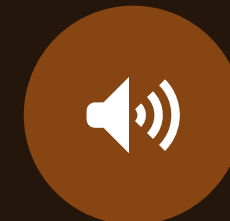
To be the heart of every Gambian home by setting the gold standard for freshness and innovation. We strive to provide world-class artisan bread and pastries, crafted with local pride and shared with the world."



OUR VALUES

QUALITY FIRST

We never compromise. From our 100% pure butter to our premium flour, we use only the finest ingredients to ensure every bite is a masterpiece of flavor and texture



FRESHNESS GUARANTEED

We believe bread is best when it's warm. That's why we bake multiple times a day, ensuring our customers always receive products straight from the oven to their table."

COMMUNITY HEART

As a proudly Gambian-owned business, we are dedicated to our people. We treat our customers like family and take pride in being a reliable part of your daily life."



INNOVATIVE TRADITION

We respect the time-honored traditions of artisan baking while embracing modern standards to improve consistency, health, and variety for our growing community.

SUSTAINABILITY



Eco-Friendly:

We are committed to reducing our environmental footprint by minimizing plastic waste and optimizing our baking processes to conserve energy across all branches.



Local Sourcing:

By prioritizing ingredients from Gambian farmers and producers, we shorten our supply chain to reduce emissions while supporting the local agricultural economy.



Zero-Waste Initiative:

We believe in nourishing, not wasting. Our daily surplus is managed through community donations and smart inventory planning to ensure no loaf goes to waste.



Signature Croissants

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

ALMOND CROISSANT

A premium butter croissant filled with sweet almond frangipane, topped with toasted flaked almonds and a light dusting of sugar.

INGREDIENTS:

Butter croissant filled with sweet almond frangipane, topped with toasted flaked almonds and a light dusting of sugar.

WEIGHT: 0.100 KG |
VAGETARIAN: Yes



CROISSANT PRALINE (CHOCOLATE)

A decadent croissant filled with smooth Belgian chocolate and hazelnut praline, decorated with chocolate stripes.

INGREDIENTS:

Wheat flour, butter (18%), praline filling (16%) [sugar, hazelnuts, cocoa mass, cocoa butter, yeast, sugar.

WEIGHT: 90 KG |
VAGETARIAN: Yes



CROISSANT PLAIN

Our classic daily croissant. Light and airy with a traditional curved shape, perfect for a simple breakfast or a midday snack.

INGREDIENTS:

Wheat flour, water, butter (18%), sugar, yeast, egg wash, salt, wheat gluten.

WEIGHT: 80 KG |
VAGETARIAN: Yes



CROISSANT GOUDA CHEESE

A savory breakfast favorite. Our buttery croissant dough is layered with real Gouda cheese and baked until golden and crispy.

INGREDIENTS:

Wheat flour, butter (18%), Gouda cheese (15%) [milk, salt, starter culture, rennet], water, yeast, sugar, salt.

WEIGHT: 90 KG |
VAGETARIAN: Yes



STRAIGHT BUTTER CROISSANT

A premium, high-butter content pastry made in the traditional straight "all-butter" shape. Offers a richer taste and extra flaky layers.

INGREDIENTS:

Wheat flour, fine butter (23%), water, yeast, sugar, whole eggs, salt, flour treatment agent (ascorbic acid).

WEIGHT: 80 KG |
VAGETARIAN: Yes



ROUND PINCH CROISSANT

A modern, circular-shaped butter croissant with a "pinched" center, offering more crispy edges and a soft, buttery heart.

INGREDIENTS:

Wheat flour, fine butter (21%), water, yeast, sugar, salt, egg wash, malted whe

WEIGHT: 80 KG |
VAGETARIAN: Yes



Danish & Sweet Crowns



DANISH APPLE CROWN

Flaky pastry crown with a sweet and tart apple compote center.

INGREDIENTS:

Wheat flour, apple filling (18%) [apples, sugar, modified starch], vegetable oils, custard cream, yeast, salt.

WEIGHT: 100 KG |

VEGETARIAN: Yes



CUSTARD CREAM CROWN

Soft pastry crown filled with smooth, rich vanilla custard.

INGREDIENTS:

Wheat flour, custard cream (20%) [whey powder, milk powder, coconut oil], vegetable oils, yeast, sugar, salt.

WEIGHT: 100 KG |

VEGETARIAN: Yes



MAPLE PECAN PLAIT

A braided sweet pastry topped with pecans and real maple syrup glaze.

INGREDIENTS:

Wheat flour, vegetable oils, pecan nuts (3%), maple syrup (1%), yeast, egg, brown sugar, salt.

WEIGHT: 95 KG |

VEGETARIAN: Yes



DANISH RASPBERRY CROWN

A crown-shaped pastry filled with vibrant raspberry jam and a hint of custard.

INGREDIENTS:

Wheat flour, raspberry jam (18%), vegetable oils, custard cream, yeast, sugar, salt.

WEIGHT: 100KG |

VEGETARIAN: Yes



APPLE CUSTARD LATTICE

A crispy lattice pastry combining tart apples and creamy custard.

INGREDIENTS:

Wheat flour, apple compote (18%), custard cream (18%), vegetable fat, sugar, salt.

WEIGHT: 110 KG |

VEGETARIAN: Yes



CINNAMON ROLL

Soft dough spiraled with aromatic cinnamon and brown sugar.

INGREDIENTS:

Wheat flour, vegetable margarine, water, sugar, cinnamon (1.5%), yeast, egg, apricot kernels.

WEIGHT: 0.085 KG |

VEGETARIAN: Yes



ARTISAN SWEET BREADS

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

ALMOND SWEET BREAD

A soft, sweet loaf infused with delicate almond flavor.

INGREDIENTS:

Wheat flour, sweet dough, almond extract, sugar, yeast, milk powder.

WEIGHT: 0.80 KG |

VEGETARIAN: Yes



SWISS LONG

A long, custard-filled pastry with chocolate drops.

INGREDIENTS:

Wheat flour, custard cream filling, chocolate chips, butter, yeast, sugar.

WEIGHT: 0.100 KG |

VEGETARIAN: Yes



CHOCOLATE SWEET BREAD

Tender, sweet bread dough marbled with rich chocolate.

INGREDIENTS:

Wheat flour, butter, dark chocolate chips, sugar, yeast, milk, eggs.

WEIGHT: 0.80 KG |

VEGETARIAN: Yes



TWIST CHOCO CUSTARD

A braided pastry twist filled with dark chocolate and custard.

INGREDIENTS:

Wheat flour, butter, custard cream, dark chocolate drops, yeast, sugar.

WEIGHT: 0.090 KG |

VEGETARIAN: Yes



RAISIN BREAD / W RAISINS

Classic sweet bread packed with plump, juicy raisins.

INGREDIENTS:

A long, custard-filled pastry with chocolate drops.

WEIGHT: 0.90 KG |

VEGETARIAN: Yes



SWEET BREAD WITH COCONUT

Soft sweet bread topped and filled with shredded coconut.

INGREDIENTS:

Wheat flour, shredded coconut, sugar, yeast, milk powder.

WEIGHT: 0.200 KG |

VEGETARIAN: Yes



Artisan Sweet Breads



CHO CUSTARD CREAM

Our large premium pastry featuring a double-fill of rich chocolate and custard.

INGREDIENTS:

Our large premium pastry featuring a double-fill of rich chocolate and custard.

WEIGHT: 0.110 KG |

VAGETARIAN: Yes



SWEET BREAD (L)

Large family-sized soft sweet loaf, perfect for sharing.

INGREDIENTS:

Wheat flour, sugar, yeast, vegetable fat, milk powder.

WEIGHT: 0.450 KG |

VAGETARIAN: Yes



SWEET BREAD BUTTER

An extra-rich sweet bread made with high butter content for a melt-in-the-mouth texture.

INGREDIENTS:

Wheat flour, extra fine butter, sugar, yeast, eggs.

WEIGHT: 0.250KG |

VAGETARIAN: Yes



CHOCOLATE ROLL

The classic Pain au Chocolat with two sticks of dark Belgian chocolate.

INGREDIENTS:

Wheat flour, butter, dark chocolate, yeast, sugar, salt.

WEIGHT: 0.075 KG |

VAGETARIAN: Yes



SWEET BREAD (S)

A smaller portion of our signature soft sweet loaf.

INGREDIENTS:

Wheat flour, sugar, yeast, vegetable fat, milk powder.

WEIGHT: 0.200 KG |

VAGETARIAN: Yes



SWEET BREAD FRUITS

Soft sweet loaf filled with a colorful mix of candied fruits and citrus zest.

INGREDIENTS:

Wheat flour, candied fruit mix, sugar, yeast, vegetable fat.

WEIGHT: 0.250 KG |

VAGETARIAN: Yes



CROISSANTS AND PASTRIES

SWEET TREATS & COOKIES

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

DONUT CHOCOLATE

Freshly fried donut with a rich, smooth chocolate glaze.

INGREDIENTS:

Wheat flour, vegetable fat, yeast, sugar, chocolate glaze.

WEIGHT: 0.080 KG |

VAGETARIAN: Yes



COOKIES CHOCOLATE

A large, chewy buttery cookie packed with dark chocolate chips.

INGREDIENTS:

Wheat flour, butter, sugar, dark chocolate chips, vanilla.

WEIGHT: 0.055 KG |

VAGETARIAN: Yes



DONUTS PINKY

Freshly fried donut with a vibrant strawberry-flavored pink glaze.

INGREDIENTS:

Wheat flour, vegetable fat, sugar, strawberry-flavored glaze.

WEIGHT: 0.080 KG |

VAGETARIAN: Yes



COOKIES PACK

A curated selection of our best-selling cookies in a convenient family pack.

INGREDIENTS:

Wheat flour, butter, chocolate chips, sugar, cocoa powder.

WEIGHT: 0.250 KG |

VAGETARIAN: Yes



DONUTS VANILLA

Freshly fried donut with a sweet vanilla glaze.

INGREDIENTS:

Wheat flour, vegetable fat, sugar, vanilla glaze.

WEIGHT: 0.080 KG |

VAGETARIAN: Yes



Sweet Treats & Cookies



COOKIES SMALL

Bite-sized butter cookies, perfect for tea time.

INGREDIENTS:

Wheat flour, butter, sugar, vanilla essence.

WEIGHT: 0.015 KG |

VEGETARIAN: Yes



LUNETTE

A classic jam-filled shortbread pastry dusted with fine powdered sugar.

INGREDIENTS:

Wheat flour, butter, fruit jam, sugar, icing sugar.

WEIGHT: 0.075 KG |

VEGETARIAN: Yes



APPLE (SMALL)

Mini-sized flaky pastry filled with sweet apple compote.

INGREDIENTS:

Wheat flour, apple filling, sugar, vegetable oil.

WEIGHT: 0.040 KG |

VEGETARIAN: Yes



APPLE PIE

Traditional shortcrust pastry filled with warm, seasoned baked apples.

INGREDIENTS:

Wheat flour, apples, sugar, cinnamon, vegetable fat.

WEIGHT: 100KG |

VEGETARIAN: Yes



COCONUT CHOCOLATE

A chewy coconut macaroon half-dipped in premium dark chocolate.

INGREDIENTS:

Shredded coconut, sugar, egg whites, dark chocolate.

WEIGHT: 0.050 KG |

VEGETARIAN: Yes



ALMOND NUTS

A healthy snack pack of perfectly toasted, salted almonds.

INGREDIENTS:

Whole almonds, sea salt.

WEIGHT: 0.050 KG |

VEGETARIAN: Yes



SAVORY BITES & KITCHEN PASTRIES

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

VIANDE HACHE

Savory pastries stuffed with seasoned minced meat.

INGREDIENTS:

Wheat flour, seasoned minced beef, onions, local spices, vegetable fat.

WEIGHT: 0.100 KG |

VEGETARIAN: Yes



VIANDE BIG

A hearty, large-sized meat pie filled with premium seasoned beef.

INGREDIENTS:

Wheat flour, minced beef, onions, local spices, salt.

WEIGHT: 0.120 KG |

VEGETARIAN: Yes



POTATOE CHEESE

A hearty pastry filled with a savory blend of potatoes and melted cheese.

INGREDIENTS:

Wheat flour, mashed potatoes, cheddar/gouda blend, herbs, salt.

WEIGHT: 0.100 KG |

VEGETARIAN: Yes



BUTTER PASTRY BELGIAN

Premium savory puff pastry following traditional Belgian methods.

INGREDIENTS:

Wheat flour, butter, salt, water.

WEIGHT: 0.030 KG |

VEGETARIAN: Yes



MINI PIZZA

A bite-sized version of our signature dough with tomato and cheese.

INGREDIENTS:

Wheat flour, tomato sauce, mozzarella cheese, oregano, vegetable oil.

WEIGHT: 0.065 KG |

VEGETARIAN: Yes



VEGETABLE PIE

Flaky pastry shell filled with a mix of seasoned garden vegetables.

INGREDIENTS:

Wheat flour, carrots, peas, potatoes, onions, spices

WEIGHT: 0.100 KG |

VEGETARIAN: Yes





MINIATURES (FOR CATERING)

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

MIXED MINI PASTRY

An assortment of our best-selling pastries in cocktail-sized bites.

INGREDIENTS:

Wheat flour, butter, assorted jams, custard.

WEIGHT: 0.40 KG |

VAGETARIAN: Yes



MINI DANISH

Miniature versions of our assorted fruit danish crowns.

INGREDIENTS:

Wheat flour, fruit filling, custard, vegetable oils

WEIGHT: 0.40 KG |

VAGETARIAN: Yes



MINI CROISSANT

A bite-sized version of our signature butter croissant.

INGREDIENTS:

Wheat flour, butter (21%), yeast, sugar, salt.

WEIGHT: 0.30 KG |

VAGETARIAN: Yes



MINI SNAIL

Tiny spiraled pastries filled with raisins or chocolate chips.

INGREDIENTS:

Wheat flour, custard, raisins, sugar, yeast.

WEIGHT: 0.030 KG |

VAGETARIAN: Yes



MINI CHOC BREAD

Small-scale version of the classic chocolate roll.

INGREDIENTS:

Wheat flour, butter, dark chocolate, yeast.

WEIGHT: 0.35 KG |

VAGETARIAN: Yes



BURGER BREAD

Soft, premium golden buns designed for the ultimate burger experience.

INGREDIENTS:

Wheat flour, oil, sugar, yeast, salt, sesame seeds.

WEIGHT: 0.80 KG |

VAGETARIAN: Yes



SPECIALTY BAKERY BREADS



MINI BURGER

Small slider buns perfect for party snacks and events.

INGREDIENTS:

Wheat flour, milk, sugar, yeast, butter, egg wash.

WEIGHT: 30 KG |

VAGETARIAN: Yes



PANINI BREAD

Italian-style bread with a soft interior, perfect for pressing.

INGREDIENTS:

Wheat flour, olive oil, yeast, salt, water.

WEIGHT: 100 KG |

VAGETARIAN: Yes



TRAMEZZINI WHITE

Crustless, ultra-soft white bread for delicate sandwich triangles.

INGREDIENTS:

Wheat flour, milk, vegetable fat, yeast, salt.

WEIGHT: 50 KG |

VAGETARIAN: Yes



HOT DOG BREAD

A crown-shaped pastry filled with vibrant raspberry jam and a hint of custard.

INGREDIENTS:

Wheat flour, milk powder, sugar, yeast, butter, salt.

WEIGHT: 0.70KG |

VAGETARIAN: Yes



PITA BREAD

Soft, hollow flatbread that forms a pocket for fillings.

INGREDIENTS:

Wheat flour, water, yeast, salt.

WEIGHT: 0.080 KG |

VAGETARIAN: Yes



TRAMEZZINI BROWN

Healthy, crustless brown bread for delicate specialty sandwiches.

INGREDIENTS:

Whole wheat flour, milk, vegetable fat, yeast, salt.

WEIGHT: 0.050 KG |

VAGETARIAN: Yes





BREAD



DANISH APPLE CROWN

Flaky pastry crown with a sweet and tart apple compote center.

INGREDIENTS:

Wheat flour, apple filling (18%) [apples, sugar, modified starch], vegetable oils, custard cream, yeast, salt.

WEIGHT: 100 KG |

VAGETARIAN: Yes



DANISH RASPBERRY CROWN

A crown-shaped pastry filled with vibrant raspberry jam and a hint of custard.

INGREDIENTS:

Wheat flour, raspberry jam (18%), vegetable oils, custard cream, yeast, sugar, salt.

WEIGHT: 100KG |

VAGETARIAN: Yes



CUSTARD CREAM CROWN

Soft pastry crown filled with smooth, rich vanilla custard.

INGREDIENTS:

Wheat flour, custard cream (20%) [whey powder, milk powder, coconut oil], vegetable oils, yeast, sugar, salt.

WEIGHT: 100 KG |

VAGETARIAN: Yes



APPLE CUSTARD LATTICE

A crispy lattice pastry combining tart apples and creamy custard.

INGREDIENTS:

Wheat flour, apple compote (18%), custard cream (18%), vegetable fat, sugar, salt.

WEIGHT: 110 KG |

VAGETARIAN: Yes



BREADS

BREAD

Our pastry range contains favourites like the pain au chocolate and croissant, to the more indulgent and unusual maple pecan pastries or breakfast delights.

ALMOND SWEET BREAD

A soft, sweet loaf infused with delicate almond flavor.

INGREDIENTS:

Wheat flour, sweet dough, almond extract, sugar, yeast, milk powder.

WEIGHT: 0.80 KG |

VAGETARIAN: Yes



SWISS LONG

A long, custard-filled pastry with chocolate drops.

INGREDIENTS:

Wheat flour, custard cream filling, chocolate chips, butter, yeast, sugar.

WEIGHT: 0.100 KG |

VAGETARIAN: Yes



CHOCOLATE SWEET BREAD

Tender, sweet bread dough marbled with rich chocolate.

INGREDIENTS:

Wheat flour, butter, dark chocolate chips, sugar, yeast, milk, eggs.

WEIGHT: 0.80 KG |

VAGETARIAN: Yes



TWIST CHOCO CUSTARD

A braided pastry twist filled with dark chocolate and custard.

INGREDIENTS:

Wheat flour, butter, custard cream, dark chocolate drops, yeast, sugar.

WEIGHT: 0.090 KG |

VAGETARIAN: Yes



RAISIN BREAD / W RAISINS

Classic sweet bread packed with plump, juicy raisins.

INGREDIENTS:

A long, custard-filled pastry with chocolate drops.

WEIGHT: 0.90 KG |

VAGETARIAN: Yes



SWEET BREAD WITH COCONUT

Soft sweet bread topped and filled with shredded coconut.

INGREDIENTS:

Wheat flour, shredded coconut, sugar, yeast, milk powder.

WEIGHT: 0.200 KG |

VAGETARIAN: Yes



BREAD



DANISH APPLE CROWN

Flaky pastry crown with a sweet and tart apple compote center.

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WEIGHT: 100 KG |

VAGETARIAN: Ye



DANISH RASPBERRY CROWN

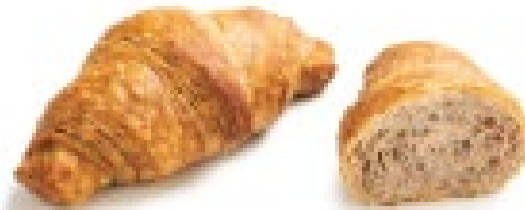
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